



#### Measles and the Epidemic of Misinformation

New York City, 2018-2019



New York City declares a public health emergency amid Brooklyn measles outbreak





#### BACKGROUND: 2018-2019 MEASLES OUTBREAK

- Large measles outbreaks in Israel
  - >4,100 cases from March 2018 through April 2019
  - Orthodox Jewish community
- Outbreak in NYC
  - **649** cases, as of September 3, 2019
    - 74% unvaccinated, 38% in children1-4 yrs
  - Began in October 2018 with an unvaccinated child from Brooklyn who acquired measles in Israel
  - Ended Sept 3, 2019
  - Multiple importations from Israel, UK, Ukraine, Rockland County, NY and NJ
  - Largest U.S. outbreak since 1992\*

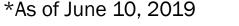




### **Exposures**

- >21,000 exposed persons\*
  - Mainly in medical facilities
  - Highlights importance of screening
- Factors associated with these exposures
  - Lack of negative pressure rooms
  - Exposures before rash onset
  - Inadequate isolation and delays in case reporting
- ▶ At least 21 cases acquired in healthcare facilities









- ► Hospitalizations: 52
  - ICU admissions: 19
- ▶ Pneumonia: 34

▶ Otitis media: 62

Diarrhea: 94

No deaths occurred in NYC

Measles
Can Be
Serious



About 1 out of 4 people who get measles will be hospitalized.



1 out of every 1,000 people with measles will develop brain swelling due to infection (encephalitis), which may lead to brain damage.



1 or 2 out of 1,000 people with measles will die, even with the best care.





#### Subacute sclerosing panencephalitis (SSPE)

- Rare but fatal complication
- Develops 7-10 years after measles infection
- Impact on immune response
- ▶ Immune-amnesia
  - Knocks out cells that produce antibodies
  - Your immune system can't recognize and fight off infections it's already been exposed to (or vaccinated against)
  - Effect can last up to 2-3 years





#### ▶ Risk communication and Community Engagement

- Don't underestimate the power of misinformation
- Provide swift and culturally appropriate counter messaging
- Meet affected communities where they are
- Be mindful of stigma risks

#### ▶ The role of social sciences in preparedness and response

- Provide healthcare workers with communication tools to discuss vaccines
- Countering vaccine hesitancy
- ► Infection control, infection control, infection control!!!





#### Measles Outbreak: N.Y. Eliminates Religious Exemptions for Vaccinations

New York, where measles has spread in ultra-Orthodox Jewish communities, joins California and a handful of other states in revoking religious exemptions.

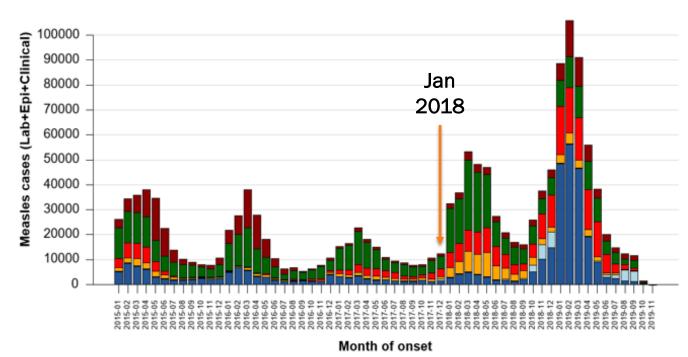






- There has been a global surge in measles since 2018
  - Epidemic of vaccine hesitancy
  - Breakdown of health systems
- **DRC**
- Samoa

Figure 1: Measles case distribution by month and WHO Region (2015-2019), Data as of 8 November 2019\*







#### Nigeria (ongoing)

- ▶ Re-emerged September 2017, found in 18 states
- ▶ 181 confirmed cases → 9 deaths this yr

#### **United Kingdom (September 2018, December 2019)**

- Current case being treated in London
- ► Two previous cases in 2018

#### **New vaccine and FDA approved treatments**

Availability very limited







- Milder cousin of smallpox
  - Case fatality rates up to 10%
- ▶ First discovered in DRC (1958) → endemic to central/west Africa
  - USA outbreak in 2003 with 47 likely cases
- Symptoms → fever, chills headache, muscle aches, backache, large swollen lymph nodes
  - Rash 1-3 days later; starts on face then spreads to other parts of the body
- Requires very close contact to spread person to person
- ► Infection control → airborne, contact, standard precautions
  - Smallpox vaccination 85% effective





# Ebola in the Democratic Republic of the Congo (DRC)

Ituri

Uganda

- ▶ August 2018 → outbreak declared
- Outbreak near international borders
- ▶ July 2019 → Declared Public Health Emergency of International Concern

Not considered as global threat
 Total cases = 3,324, Deaths = 2,209, CRF = 66%
 5% cases in HCWs
 Geographical distribution of confirmed and probable cases of Ebola virus disease, Democratic Republic of the Congo and Uganda as of 18 September 2019



#### Insecurity +++

- Community distrust of authorities
- Violence against health workers, resistance to vaccination and treatment, Infection of health care workers
- Healthcare transmissions, unregulated/informal care

#### Unknown chains of transmission

- 30-40% of cases are known contacts
- Community deaths

#### Women and children disproportionately affected

- 62% female (caregivers, funeral attendance)
- Children accounting for 40% of deaths



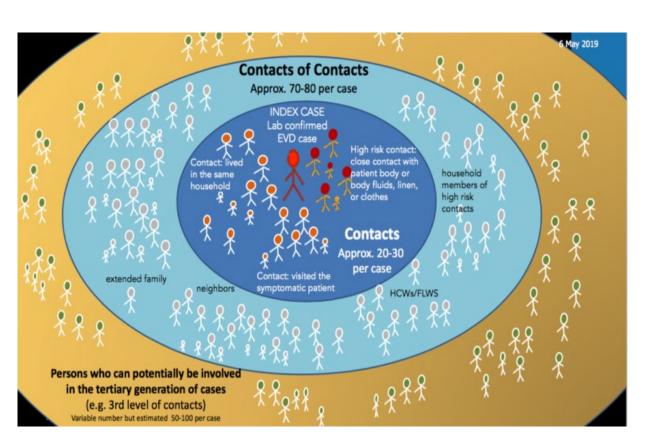
# Measles in DRC

- Significant breakdown in public health systems
  - Measles immunization rate of 57% in 2018
- Now the worlds largest outbreak of measles
- ▶ Has caused >5,600 deaths  $\rightarrow$  more than Ebola
  - 88% in children <5
- Symptoms can be confused with Ebola
- ▶ Possible increase in susceptibility to Ebola??



Credit: WHO Africa

# Ebola Vaccines



- Merck's V920 vaccine being used for ring vaccination (aka: rVSV-ZEBOV-GP)
- ▶ Protection in ~ 10 days
- ▶ Has been >97% effective
- Recently received E.U. approval
  - FDA approval expected early 2020
- 2-step Johnson & Johnson vaccine deployed for "at-risk" populations





## **Promising Ebola Therapeutics**

#### PALM Trial (November 2018)

- Randomized control trial at 4 Ebola treatment centers (ETCs)
- 4 experimental treatments
  - 3 Ebola antibodies + 1 antiviral medication
- ▶ August 2019 → study halted
  - Two treatments will continue in expanded trial at all ETCs

#### Mortality rates from 499 patients

- ► REGN-EB3 = 29%\*
- ▶ mAb114 = 34%
- Zmapp = 49%
- ▶ Remdesivir = 53%

\*Mortality 6% with early initiation





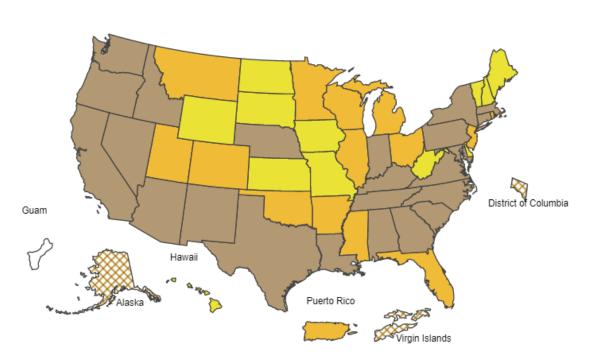




#### A Weekly Influenza Surveillance Report Prepared by the Influenza Division

Weekly Influenza Activity Estimates Reported by State and Territorial Epidemiologists\*

Week Ending Dec 07, 2019 - Week 49



#### Influenza Activity Estimates

No Activity

Sporadic
 Sporadic

Local Activity

Regional

Widespread

No Report

#### Flu 2019-2020

- Early start to season
- **▶** Flu B dominant
- Current burden estimates an average season



<sup>\*</sup>This map indicates geographic spread and does not measure the severity of influenza activity.





#### **Exercises**

- Regional Ebola transport tabletop, December 18, 2019
- ► DOHMH Full-Scale, March 9/11/13<sup>th</sup> 2020
  - Will Include PANYNJ tabletop
- MPDs

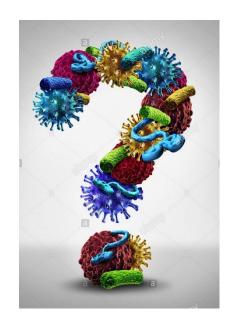
#### **Planning**

- Regional Ebola and Special Pathogen Plan
- ▶ JFK Response planning- MCI infectious disease plan
- Pan Flu Operational Overview for Healthcare



- ► DOHMH *Current New York City, U.S., and International Infectious Disease Outbreaks*. <a href="https://www1.nyc.gov/site/doh/providers/reporting-and-services-main.page">https://www1.nyc.gov/site/doh/providers/reporting-and-services-main.page</a>
- ► Travel Clinical Assistant (TCA): <a href="mailto:dph.georgia.gov/TravelClinicalAssistant">dph.georgia.gov/TravelClinicalAssistant</a>
- ► CDC Travel Health Notices: <a href="https://www.cdc.gov/travel/notices">www.cdc.gov/travel/notices</a>
- ProMED: <u>promedmail.org</u>
- NYS Influenza Surveillance: <a href="https://www.health.ny.gov/diseases/communicable/influenza/surveillance/">https://www.health.ny.gov/diseases/communicable/influenza/surveillance/</a>





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