

# PURPOSE CENTERED EDUCATION

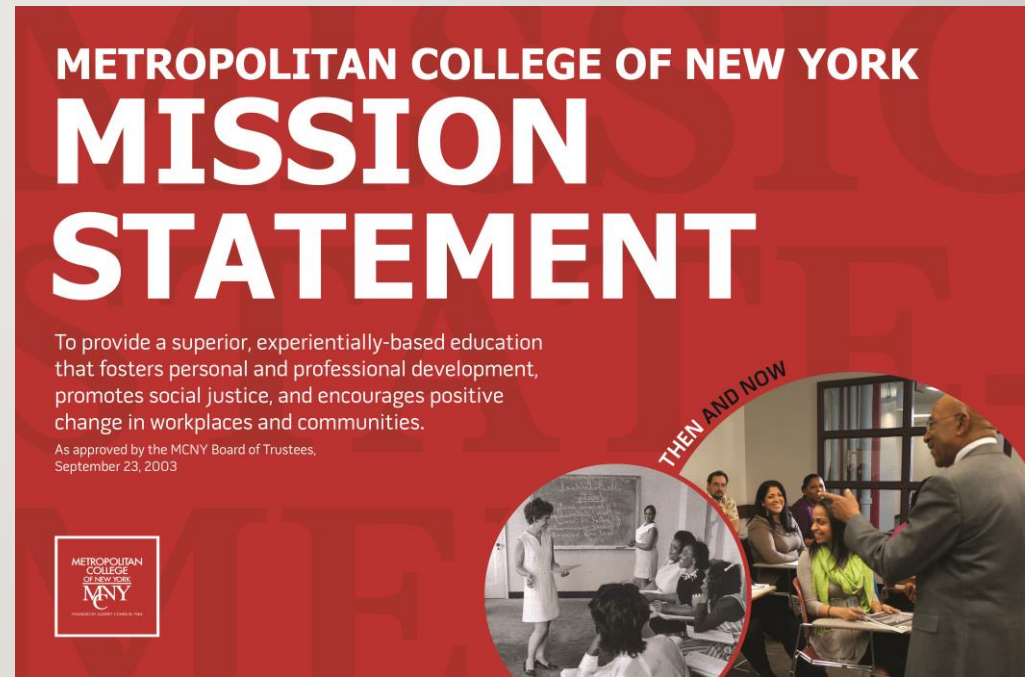
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FOUNDED BY AUDREY COHEN IN 1964

# OUR MISSION

To provide a superior,  
**experientially-based**  
education that fosters  
personal and professional  
development, promotes  
**social justice**, and  
encourages **positive**  
**change** in workplaces and  
communities.



# OUR HISTORY



**Born out of the idealism and turbulence of the 1960s, Metropolitan College of New York (MCNY) was founded by Audrey Cohen, an innovative educator who believed that education was one of the keys to social justice and that the key to a truly effective education lay in uniting the classroom with the professional world.**

Jennifer Jones Austin, CEO of the Federation of Protestant Welfare Agencies discusses social justice and child and family advocacy during her book reading.





# WHAT OUR ALUMNI SAY ABOUT MCNY



**Cristiana Tudor, MA, MBA**

**Award Winning Health & Science Storyteller**

**Biology & Life Sciences, Medicine, and Neuroscience  
at Harvard University**

I am so grateful for the incredible honor to have studied at MCNY.

It was a beautiful experience that prepared me for the career I am embracing.

MCNY, keep doing what you are doing!



**Guivion Zumbado, Ph.D.**

**Multilingual risk manager and certified ISO Lead Auditor with an extensive record of Health, Safety & Env. leadership.**

MCNY is my graduate Alma Mater and a place where dreams are created and reinvented. The leadership shown by faculty, and the student body alike, make MCNY an excellent choice to pursue academic advancement. I am especially proud to belong and share the experiences of my fellow women, black and minority alumni, who have paved the way for future generations to be successful and break glass ceilings.

# THE MCNY ADVANTAGE



**Metropolitan College of New York's accelerated curriculum fully integrates the classroom and the workplace, so you can work full-time—while attending school full time—and earning your degree faster.**

Students training with the Red Cross in Ecuador during intensive 10-day Study Abroad component of MCNY's Emergency and Disaster Management MPA program.



# ACCELERATE YOUR FUTURE

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- Associates Degree - 18 months
- Bachelors Degree - 2 years and 8 months
- Masters Degree – 1 year
- Earn credit for relevant work and life experience
- Hybrid Programs - Combination of in-class and online
- Liberal Transfer Credit Policy



Thomas Moran, MCNY alumnus and decorated New York City Police Officer, completed his degree while he was still on the job. He retired in 2018 and started his own security company.

# OUR PROGRAM OFFERINGS

## Undergraduate Programs:

- [Business - AA, BBA](#)
- [Emergency Disaster Management - AA, BA](#)
- [Healthcare Systems Management - BBA](#)
- [Human Services - AA, BPS,](#)
- [Information Technology – AAS, BBA](#)
- [Information Technology Management - BBA](#)

## Certificate Program:

[CASAC Program](#)

## Graduate Programs:

- [Community Health - MA](#)
- [Emergency and Disaster Management - MPA](#)
- [Financial Services - MBA](#)
- [General Management - MBA](#)
- [Health Services and Risk Management - MBA](#)
- [Media Management - MBA](#)
- [Public Affairs and Administration - MPA](#)
- [Education Dual Degree - Childhood and Special Education - MEd](#)

# PURPOSE-CENTERED EDUCATION IS THE FOUNDATION FOR ALL OUR UNDERGRADUATE AND GRADUATE PROGRAMS

- We believe that students learn best when they understand the Purpose for their learning and see the connection between what they are learning in the classroom and their ability to change their lives and the lives of others in a positive way.
- The Purpose determines the focus for the Constructive Action that students are required to plan, implement, and evaluate.
- The Constructive Action (CA) is a workable plan you create to apply what you learn in the classroom—and address an actual challenge at your place of employment, organization, or internship. Your CA enables you to develop a body of living case studies while building the analytical, writing and communication skills necessary for success.



Over 50 years of Purpose-Centered Education -- Founder, Audrey Cohen teaching in 1968.



# INTERNSHIPS AND FIELD PLACEMENTS

1. Most Graduate Programs require either an internship or field placement
2. Human Services bachelors and associate degrees require an internship
3. All students are encouraged to participate in an internship program for degrees that do not require one.
4. The Office of Career Services is prepared to assist you in finding an internship or field placement, update your resume, and help you find a job while still a student and after graduation.



# Bachelor of Emergency Management and Business Continuity

**Purpose-Centered Education**

**Degree in 2 years 8 months**

With an emergency management degree from MCNY, you'll be prepared to begin or advance a career in the exciting, in-demand fields of emergency preparedness, homeland security, and business continuity.

You'll learn how to effectively coordinate available resources in catastrophic event, and mitigate the loss of life, property and operational capability following a natural, man-made or technological disaster.

The only bachelor's degree program of its kind, MCNY's accredited BA in Emergency Management and Business Continuity curriculum can be completed in two years and eight months.



## **The EMBC program meets the needs of an expanding market.**

The Bachelors in Emergency Management and Business Continuity degree programs at MCNY are designed for anyone looking to advance an existing career or pursue a new career in a wide range of public and private industries. In the expanding emergency management and business continuity fields there are employment opportunities in corporate security, transportation security, homeland security, cyber security, crisis management, public safety, public health preparedness, the military or other emergency management-related industries. The EMBC program is also designed to meet the needs of individuals needing 60 credit hours for admission to the NYPD Police Academy or the FDNY Fire Academy.

## **We connect the classroom with the real world.**

At MCNY, our students engage in a Constructive Action course each semester. The Constructive Action is the true bridge between learning and practice. EMBC students apply what they learn in class through hands-on projects at partnering agencies such as: NYC Office of Emergency Management, American Red Cross of Greater New York, FEMA Region II, The Salvation Army, and the Voluntary Organizations Active in Disasters in NYC.



Chuck Frank  
Director, BA Program in Emergency and Disaster Management

Graduates with a  
**Bachelor of Emergency Management  
and Business Continuity**  
go on to careers in:

- ▶ **LAW ENFORCEMENT**
- ▶ **EMERGENCY MANAGEMENT**
- ▶ **CORPORATE SECURITY**

- ▶ **TRANSPORTATION SECURITY**
- ▶ **FIRE SERVICE**
- ▶ **PUBLIC SAFETY**



# Bachelor in Emergency Management and Business Continuity

2 Years 8 months, 120 Credits

## Curriculum Overview

	Introductory		Intermediate Purposes			Advanced Purposes		
	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Purpose	Self-Assessment and Career Planning	Developing Professional Relationships in the Community	Negotiating and Promoting a Risk Analysis	Integrating Emergency Planning Into a Management System	Managing Information and Communication	Collaborative Identification of Disaster Needs	Developing, Managing and Testing a Disaster Plan	Revising, Improving, and Submitting a Disaster Plan
Values & Ethics	Critical Thinking & Writing	Contemporary Values & Classical Ethics	Political & Economic Philosophy	Humanities: World Civilizations	(Basic Public Information Officer) PUBLIC SPEAKING	Managerial & Business Writing	Homeland Security Law & Policy	Business Law
Self & Others	Human Biology	Psychology of Disaster	Understanding Terrorism	American Government	Principles of Management	Macroeconomics	Natural Disaster Planning for Communities Disaster Case Management	EM for Tourism, Hospitality & Travel Management Building Disaster Resilient Communities
Systems	Introduction to Homeland Security	Introduction to Emergency Management (Incident Command System/NIMS/NRF)	Introduction to Business Continuity	Community Health Services	Disaster Mitigation and Preparedness Risk Assessment and Analysis	Disaster Response and Recovery Strategy & Planning for Business Continuity	ICS/EOC Interface Business Intelligence and Corporate Security	Business and Industry Crisis Management Long-term Recovery Planning
Skills	Computer Applications: For Profit and Non-Profit Management	Quantitative & Qualitative Analysis for the Security/Program Manager	Principles of Accounting	Cyber-Security	Computer Mapping ARC/GIS	Intelligence and Investigations in Homeland Security	Exercising and Maintaining a Plan	Principles of Project Management

For detailed information about our selection criteria and instructions on how to apply, visit us on our website at:

**mcny.edu**

or call:

**1.800.33.THINK**



**Manhattan:** 60 West Street  
New York, NY 10006



**Bronx:** 463 East 149th Street  
Bronx, NY 10455





# MPA in Emergency and Disaster Management Online Program

## Purpose-Centered Education

## Degree in 12 months

A highly specialized degree that covers the planning, management, logistics, response, relief, recovery and economics associated with managing emergency situations, you can complete this accelerated, accredited program in just 12 months.

Professionals who earn their MPA in Emergency Management at MCNY graduate with the essential executive and analytical skills they need to be effective leaders in all areas associated with public emergencies, disasters and catastrophes.

Students will have opportunities to focus on significant issues in emergency management and homeland security, including climate change, public health, terrorism, cyber-security, disaster management, economics of disaster, business continuity, enterprise risk management and the role of federal, state and city governments.



Humphrey Crookendale, JD  
Dean, School for Public Affairs  
and Administration



David Hahn  
Assistant Dean, School for  
Public Affairs and Administration



Ali Gheith, Program Director  
MPA in Emergency and  
Disaster Management



Chuck Frank, Program Director  
BA in Emergency and Disaster  
Management & Business Continuity



The distance education (also known as “online”) format of Metropolitan College of New York’s (MCNY’s) Master of Public Administration (MPA) – Emergency and Disaster Management (EDM) program provides a practical, market-driven education.

The program’s curriculum takes a comprehensive approach to linking theories and best practices in the industry, while addressing all aspects of the disaster management cycle. It is designed to cover a wide range of topics, including climate change impacts, social vulnerabilities to disasters, enterprise risk management, cyber-security, economics of disasters, humanitarian response to disasters, and counterterrorism.

The program caters to students who need to balance their studies with work and other responsibilities: It allows flexibility in scheduling, while maintaining a personal connection to the campus, other students, and our distinguished and accomplished faculty.

Students can complete the online format of the program in 12 months, as a full-time student. The program requires 45 credits of coursework and is organized into three, 14-week terms (known as “Purposes”). Each Purpose is comprised of two, seven-week sessions. As part of the coursework, students must complete a large-scale project, or Constructive Action (CA). The CA consists of three parts, and students work with a single faculty member who helps them with the project throughout the year. Before graduating, students are required to present and defend their CA to members of the program’s faculty.

During the last Purpose, students are provided the opportunity to participate in a five-day emergency management residency in New York City with local emergency managers and first responders.

Graduates with a  
**MPA in Emergency and  
Disaster Management** degree  
go on to careers in:

- ▶ BUSINESS CONTINUITY
- ▶ CORPORATE SECURITY
- ▶ CYBER-SECURITY
- ▶ EMERGENCY MANAGEMENT
- ▶ ENTERPRISE RISK MANAGEMENT
- ▶ FIRE SERVICE
- ▶ HOMELAND SECURITY
- ▶ TRANSPORTATION SECURITY

# MPA in Emergency and Disaster Management (Online Program)

12 months, 45 Credits

## Curriculum Overview

	Purpose 1:	Purpose 2:	Purpose 3:
Constructive Action	Identification of Organizational Disaster Needs	Implementation of an Emergency Plan	Evaluation and Improvement of an Emergency Management Plan
Values & Ethics	Values & Ethics for Administrative Decision Making	Public Health Preparedness and Response Implementation	Information Technologies and Cybersecurity in Disaster Planning
Self & Others	Research and Analysis Methods in Disaster Management	Economic and Social Trends and Implementing Social Services	Evaluating Cultural Competencies and Community Resilience
Skills	Foundation of Business Continuity Management	Continuity of Operations Planning (COOP)	Advanced Business Continuity Practicum
Systems	Preparing and Planning for Disasters	Enterprise Risk Management	Homeland Security and Public Safety, Policy & Procedures



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